

The Truth About Gender Differences
Using "Gender Intelligence" to Improve
Training, Communication and Career Satisfaction

It's no secret that men and women are different, but in an effort to be "unbiased" we often fail to acknowledge, to learn about and to take advantage of those differences. This workshop is designed to provide law enforcement administrative personnel with a with a realistic, scientific view of gender differences and how these traits can be harnessed to improve performance, morale, communication, training, and overall job satisfaction.

Experienced facilitator, trainer and media consultant Sgt. Betsy Brantner Smith (ret.) will guide participants through an intensive and, interactive training that will provide them with updates, information and resources they can employ immediately to improve and enhance both the professional and personal lives of their staff, their co-workers, their students and themselves.

We begin each session by celebrating the profession of policing and asking attendees to inwardly assess their own career. We'll explain the application of true "selfless service" to the daily life of anyone in law enforcement and then introduce principles of gender-specific science and apply cutting edge research to the everyday world of modern policing. We'll talk about leveraging advantages, managing conflict, and promoting leadership within any organization. The multi-media format keeps students engaged and entertained while we provide tips and tactics that can be used to foster better communication, enhance training and mentoring programs, and improve daily lives both on and off the job. The bottom line? We take a tough topic and make palatable, entertaining and useful!

*Sgt. Smith uses real-world experience combined with the **science** of gender intelligence to inspire, motivate, and encourage the men and women of your organization to understand each other like never before and truly excel, regardless of assignment!*