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Chief Sam Hargadine (retired)
Executive Director
Iowa Police Chiefs Association

January 15, 2025

The Iowa Police Chiefs Association will be presenting the Iowa Police Chiefs Association Annual Training Conference. The conference is being held at the Hyatt Regency Hotel (formerly the Marriott Hotel) in Coralville, Iowa; on May 20th through May 22nd of 2025.

This conference targets Law Enforcement Executives in the state of Iowa and has an annual attendance of approximately 150 – 175 Chiefs, Sheriffs, State Directors and Federal Agents. These attendees are the financial decision makers of their respective agencies and communities and look forward each year to looking at and researching various law enforcement targeted products. The IPCA invites you to display your product in our vendor display area.

Door prizes are a popular way to market your company and products and we suggest that each vendor consider donating prizes for drawings. Attendees will provide you with business cards and towards the end we will come around and collect a few cards from each of you. Those cards are then randomly drawn. We request that you indicate to us, prior to April 15th, 2025, if you will provide door prizes and what those items are. We will then advertise your company and contribution.

To drive traffic to the vendor floor we have built in times for the attendees to visit the exhibit hall and attendees will lunch in the exhibit hall. We will provide vendors with tickets to give to those law enforcement executives that stop to talk with you. Those tickets will then be utilized by the attendees for an opportunity to win special prizes.

Annual Welcome Reception at 30Hop – Tuesday Evening, May 20th – 5 pm – 10 pm, - 121 E. 9th Street, a short walk from the hotel.

Exhibit Hall Day – Wednesday, May 21st – from 7:30 a.m. to 5:00 p.m. (Set-up can start at 1:00 p.m. on May 20th or 6:30 a.m. on May 21st.)

Attendees will be able to tour the exhibit hall all day, but specific times have been allotted to where no training sessions have been scheduled to allow attendees focused time to meet with vendors. Attendees can start eating a light breakfast, in the exhibit hall at 7:30 a.m. There will be a scheduled break from approximately 10:00 a.m. to 10:30 a.m. for attendees to tour the hall. Lunch will be held in the exhibit hall at approximately noon until 1:00 p.m. and then from 2:00 p.m. until 5:00 p.m. will be designated exhibit hall time for attendees to further meet with vendors.

In addition to displaying in the exhibit hall, we offer vendors additional opportunities for hosting hospitality events at the hotel. Please see the attached sheet for those opportunities and sponsorships.

These sponsorships went fast last year so I encourage you to commit as soon as possible. Additionally, in previous years we have had to turn down vendors because they waited too long, and we simply ran out of room, please complete your form and payment as soon as possible to secure your spot. If you have any questions, forward those questions to j.logan@iowapolicechiefs.com.

Respectfully,

Chief Jeremy P. Logan

Sponsorship Opportunities

Welcome Reception – May 20th	Taken – RACOM
All Attendee Luncheon Sponsor (to be held in exhibit hall)	\$3,500 -
Training Room Sponsorship	\$2,500 -
General Membership Luncheon Sponsor (Tuesday)	\$1,500 -
Hospitality Event Sponsor – May 19th (organized by sponsor)	\$1,000 -
Hospitality Event Sponsor – May 21st (organized by sponsor)	\$1,000 -
Awards Banquet Sponsor – May 21st	\$3,500 -

The Training Room Sponsorship allows the vendor to place their logo/sign on an easel outside of the training room, place a static display in the back of the training room, sponsorship mention at the beginning of each day of the training, and a logo on the agenda.

The following sponsorships are in addition to exhibit fees.

- A) **Bronze Sponsor = \$800** Sponsor gets their name and small logo on the agenda.
- B) **Silver Sponsor = \$1,500** Sponsor gets their name and medium logo on agenda, promotional materials, and our website.
- C) **Gold Sponsor = \$3,500** Sponsor gets their name and large logo on agenda, promotional materials, and our website.
- D) **Platinum Sponsor = \$10,000** Sponsor gets their name and large logo on agenda, promotional materials, and our website. Platinum sponsor also receives premium placement, with expanded space, in the exhibit hall.

Please fill out the enclosed application and mail payment to the below address. We now offer the option of paying by credit card. If you pay by credit card, there will be a \$25 processing fee to recover fees charged by the bank and CC company. Upon receiving payment from your company, we will confirm your place in the exhibitor hall.

Vendor location assignments are not made until early May when we have our list of paid vendors.

A vendor that cancels prior to April 15th will forfeit 50% of their paid fee. Cancellation after April 15th will result in no refund.

To register for the event, email the attached form to j.logan@iowapolicechiefs.com. Once you are contacted as an approved exhibitor, then please mail a check for the appropriate amount to:

Iowa Police Chiefs Association
c/o Chief Jeremy Logan, Past-President
501 Rock Island Road
Oelwein, Iowa 50662

Make checks payable to:
Iowa Police Chiefs Association